

FIGURE 1 (PRIOR ART)

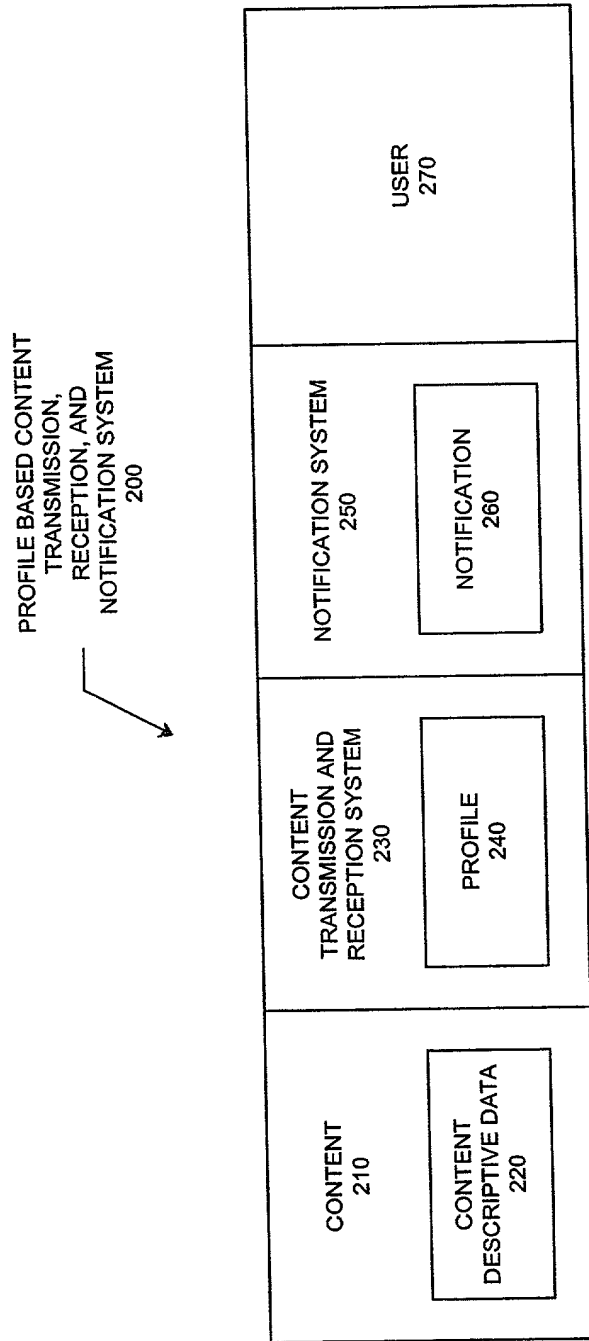


FIGURE 2

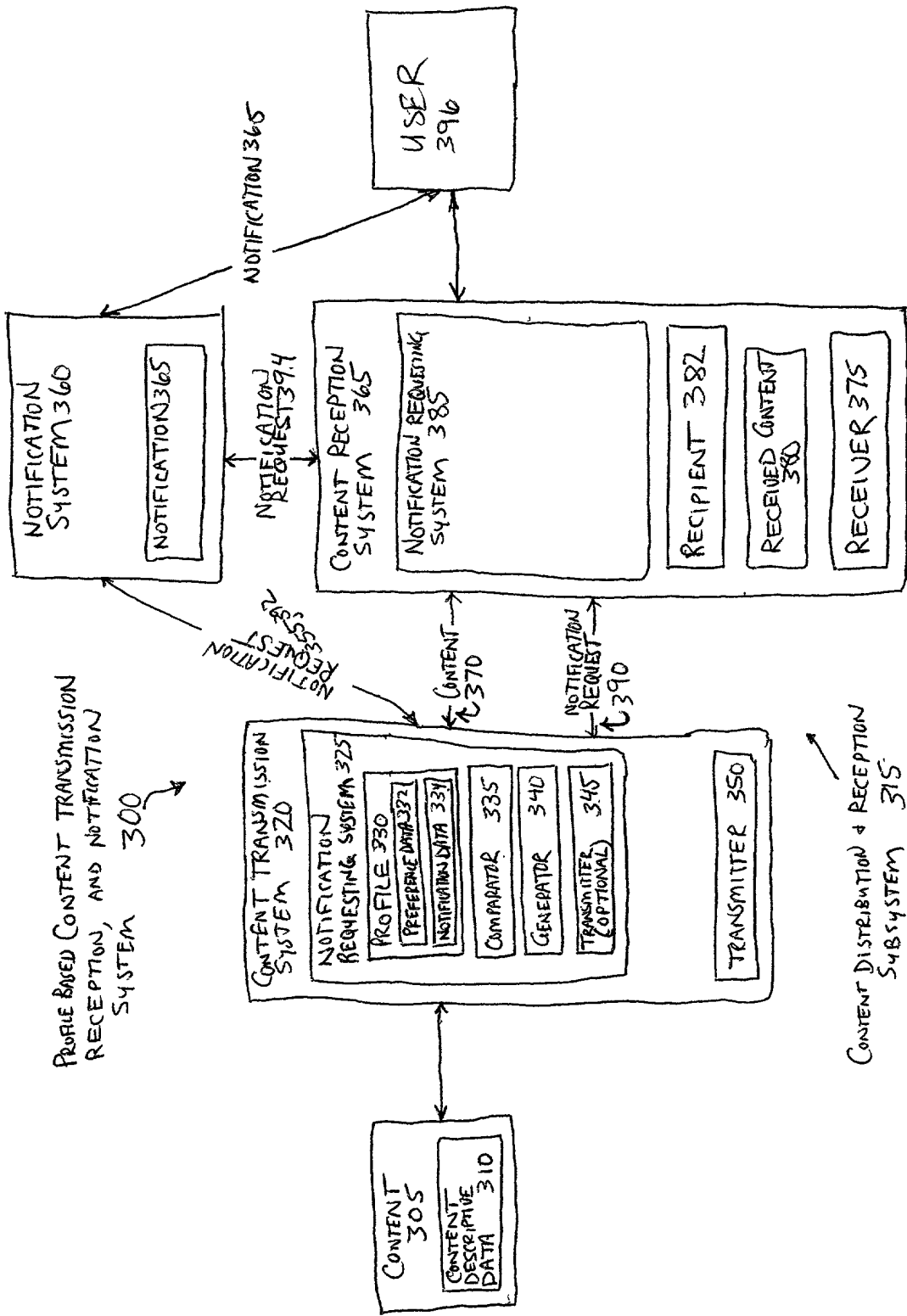


FIGURE 3

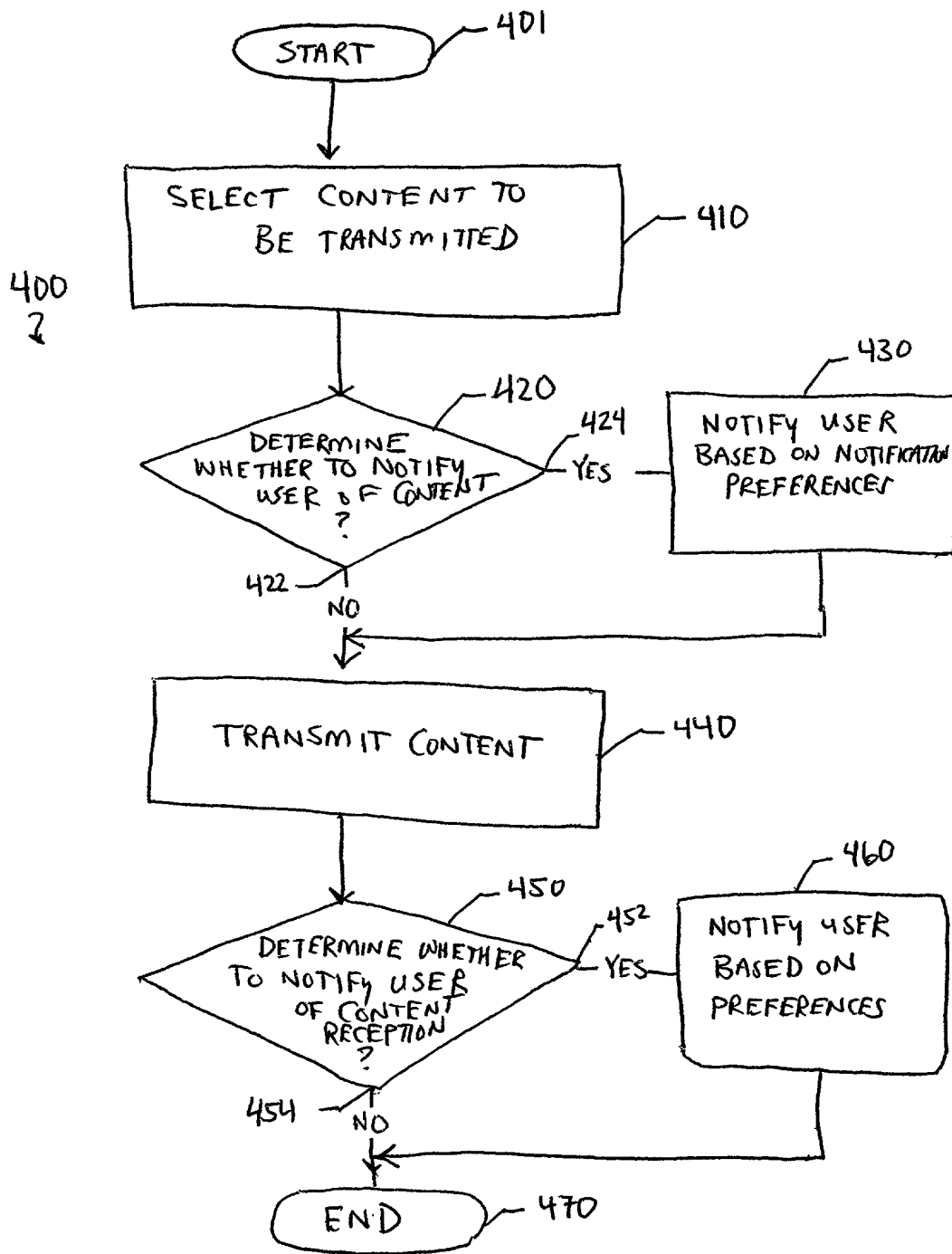


FIGURE 4

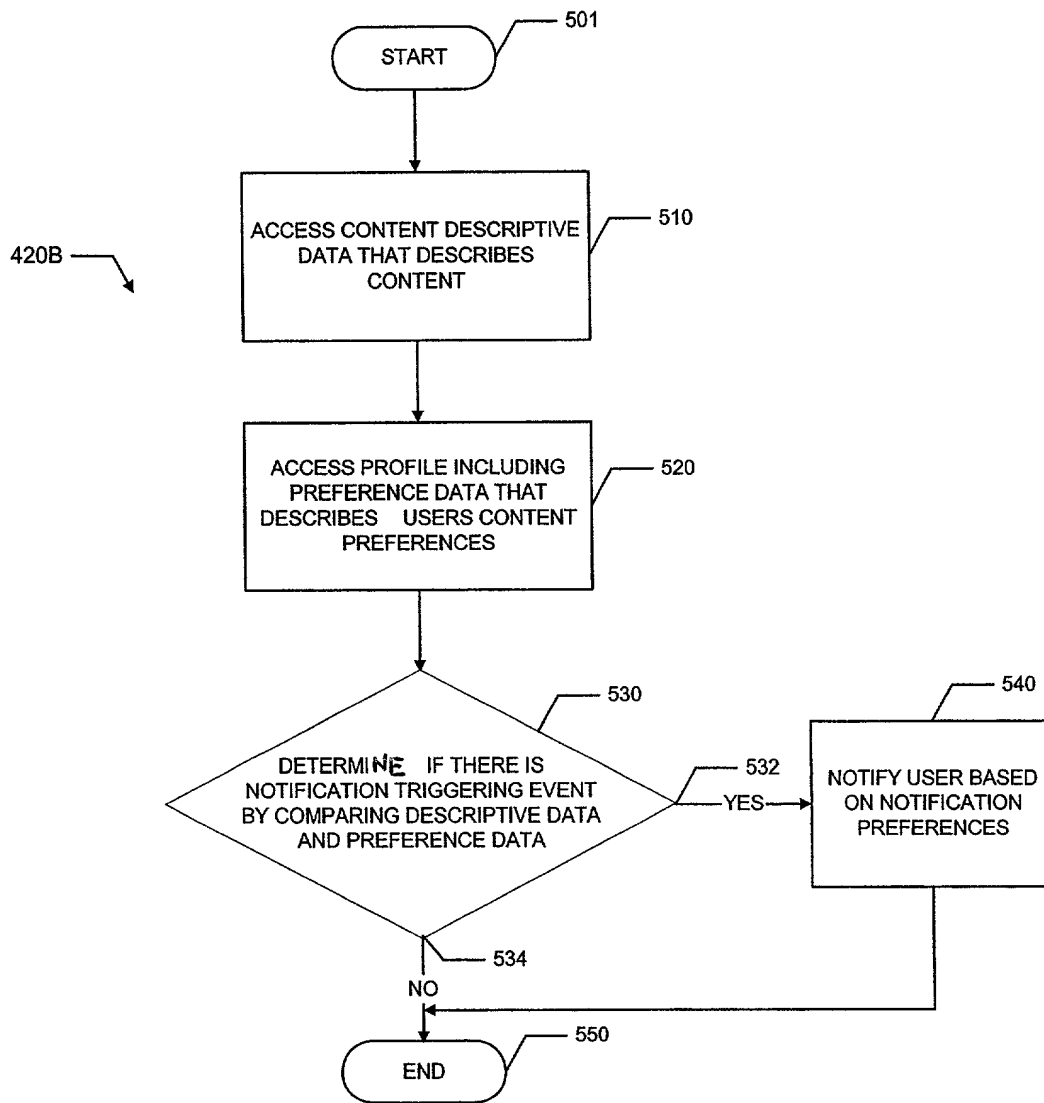


FIGURE 5

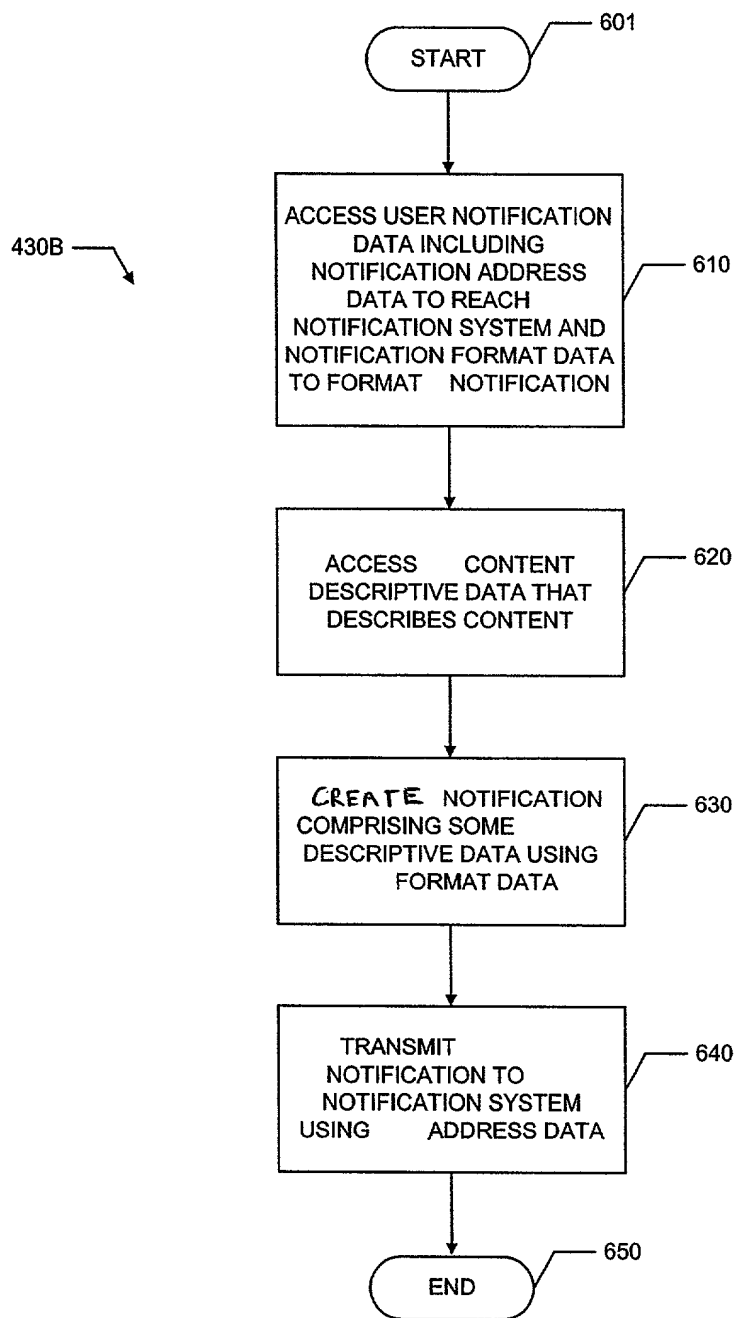


FIGURE 6

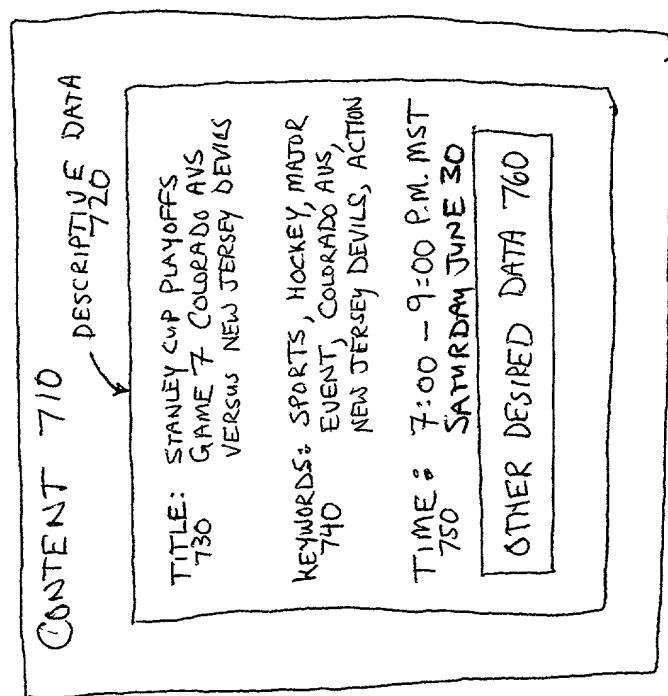


FIGURE 7

USER PROFILE 800

USER DATA 810

810

← PORTION 812

NAME, ADDRESS, SEX [C₁ 814], BILLING,
PROFESSION, INCOME, ETHNICITY

CONTENT PREFERENCES 820

PORTION 822

SPORTS [C₂ 824], HOCKEY [C₃ 826],
COLORADO AVS [C₄ 828], MAJOR EVENT [C₅ 830],

OTHER DESIRED CONTENT PREFERENCES 831

ACTION [C₆ 832]

TIMING PREFERENCES 840

PORTION 842

SATURDAY [C₇ 844] 6:00-11:59 PM [C₈ 846]

OBSERVATIONAL PROFILE 850

ACTIVE 852, HOCKEY [C₉ 854]

NOTIFICATION PREFERENCES 860

← PORTION 862

PHONE ACTIVE, PHONE ADDRESS, EMAIL INACTIVE, EMAIL
ADDRESS, PAGER ACTIVE, PAGER ADDRESS, NOTIFY 1-WEEK
ACTIVE, NOTIFY 1-DAY INACTIVE, NOTIFY 1-HOUR ACTIVE

FIGURE 8

CONTENT NOTIFICATION
SYSTEM 900

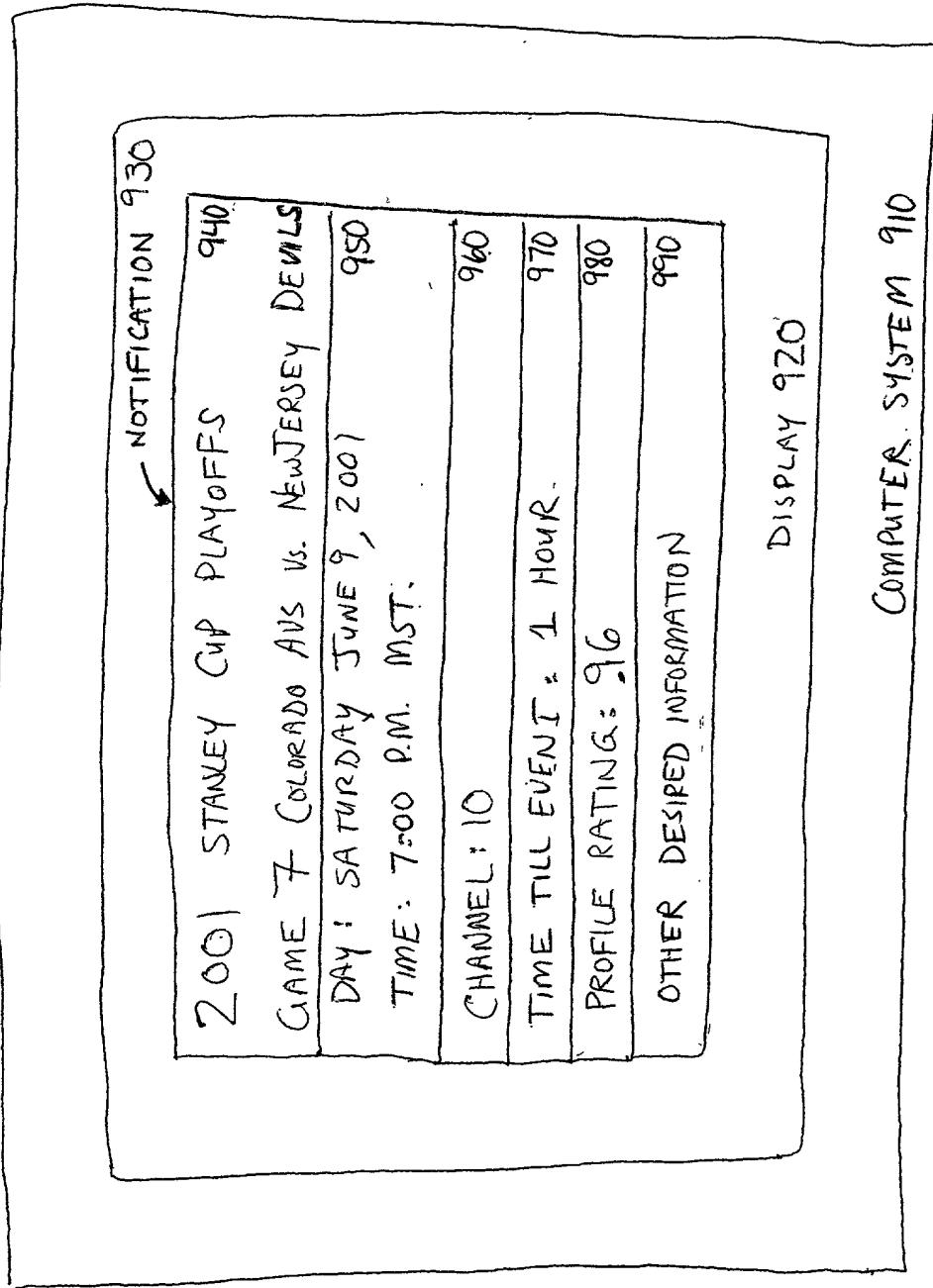


FIGURE 9

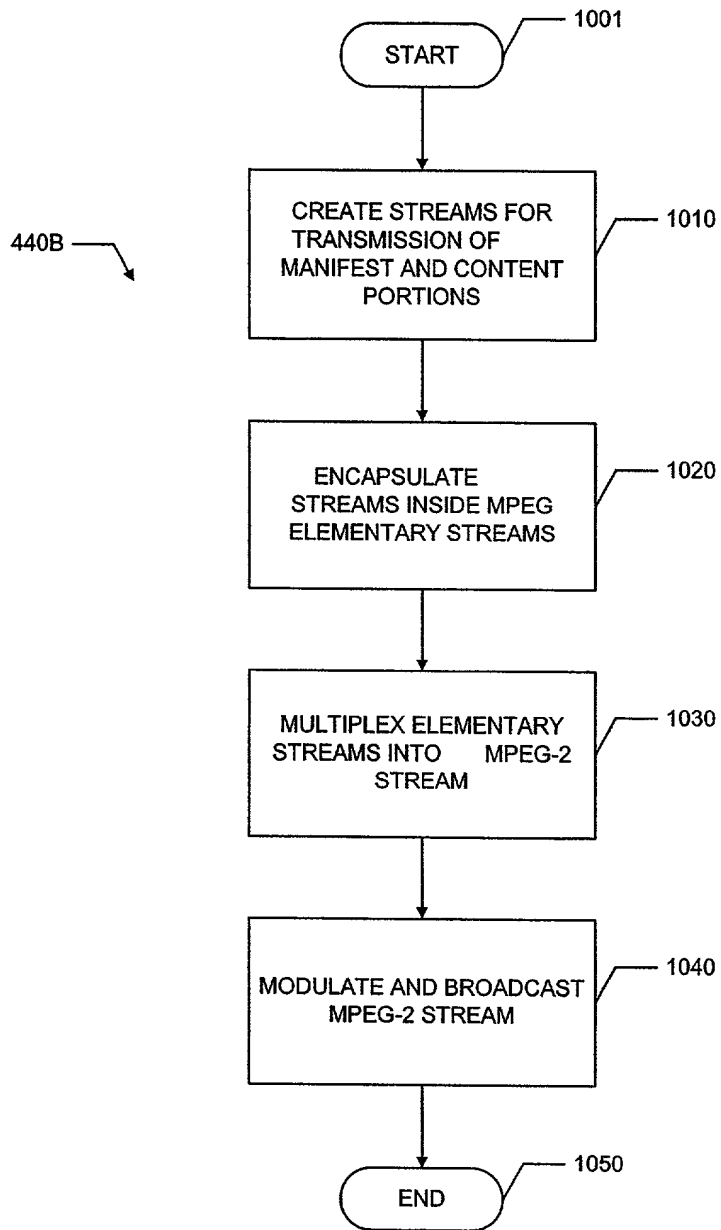


FIGURE 10

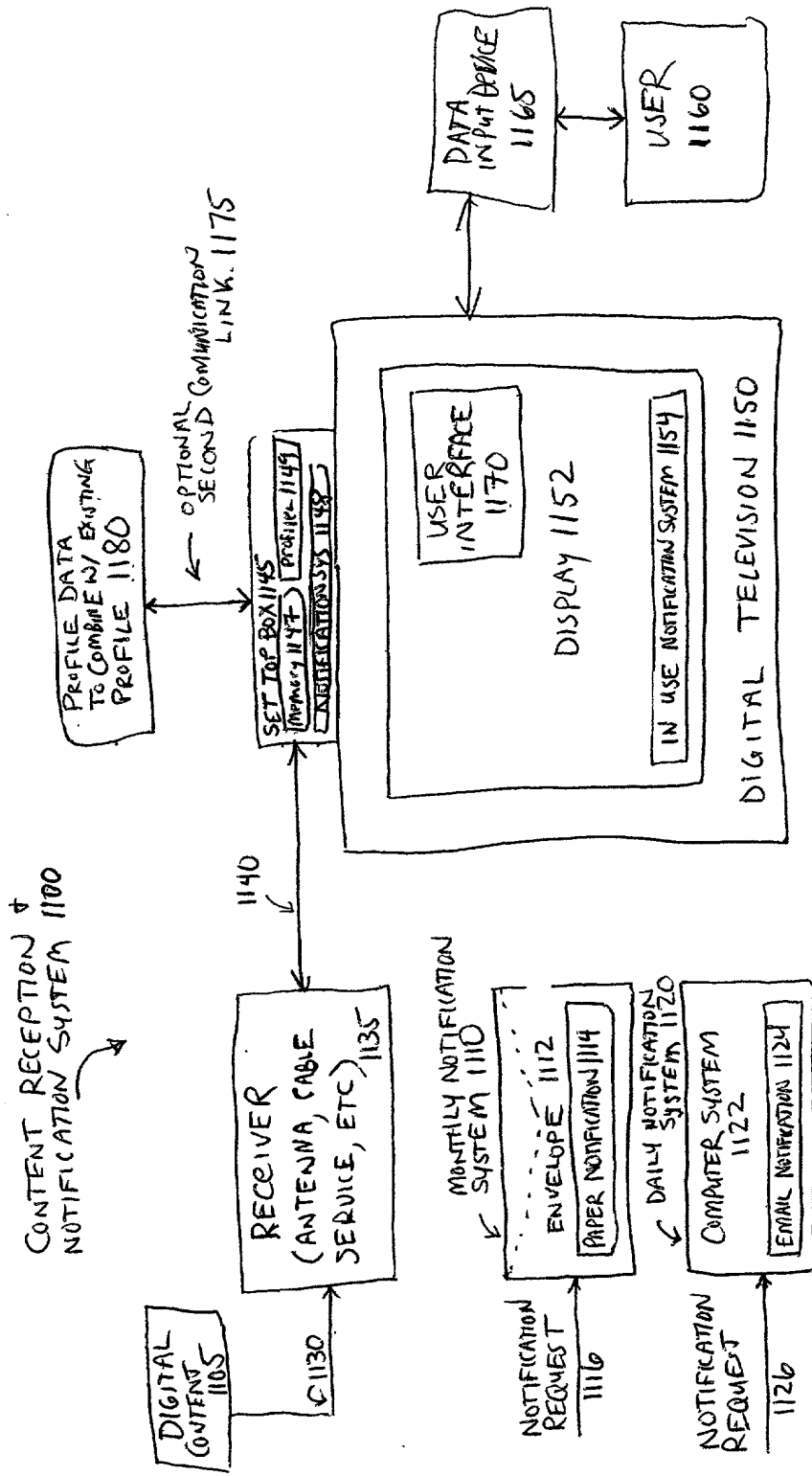


Figure 11

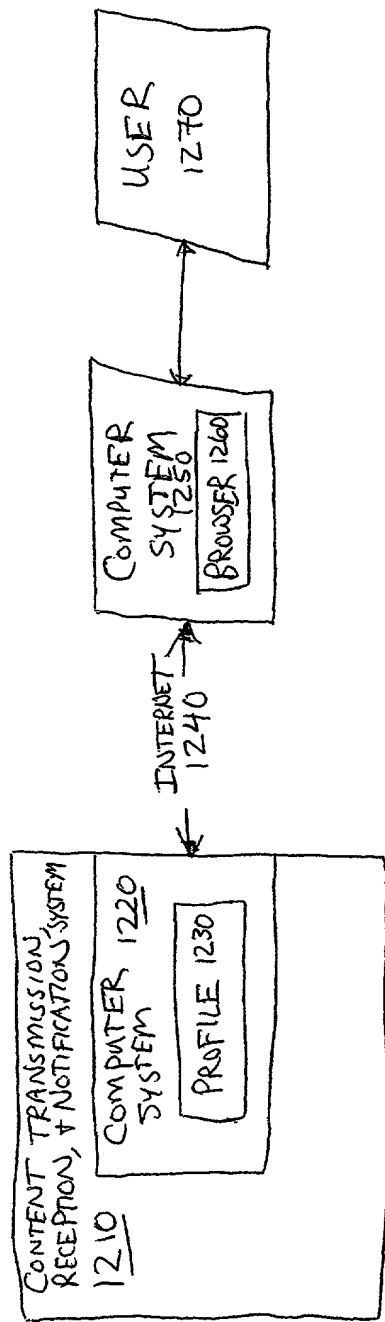


FIGURE 12

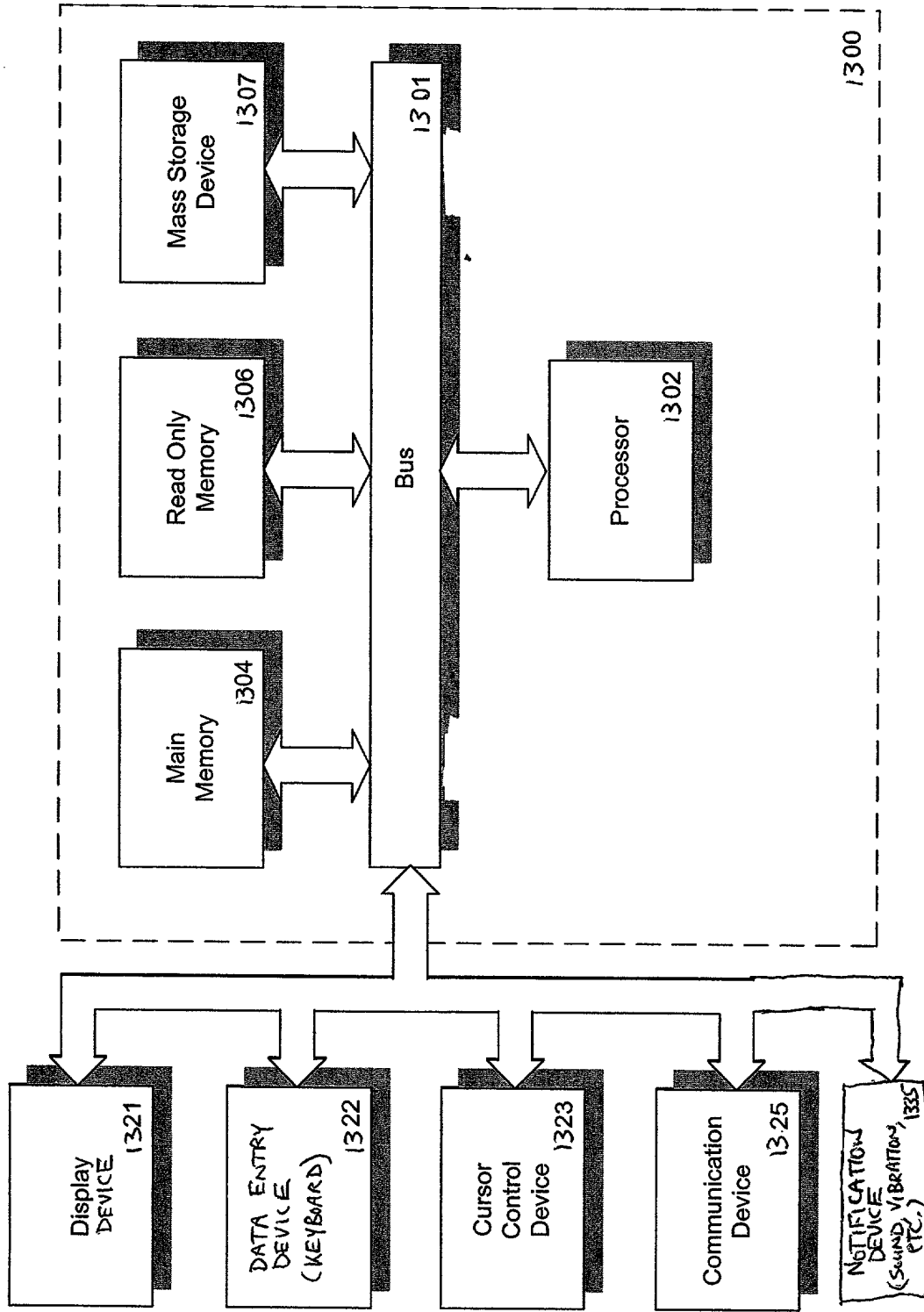


Figure 13